

CANDIDATE
NAME

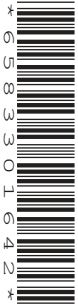
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CENTRE
NUMBER

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TRAVEL AND TOURISM

9395/42

Paper 4 Destination Management

October/November 2018

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, glue or correction fluid.

You may use an HB pencil for any diagrams or graphs.

DO **NOT** WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **9** printed pages, **3** blank pages and **1** Insert.

Question 1

Refer to Fig. 1 (Insert), information about tourism in Ceará, a state in Brazil.

- (a) Explain **two** reasons why organisations may want tourism to remain environmentally sustainable.

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2

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[4]

- (b) Assess the likely economic impacts to Ceará of tourism development.

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Question 2

Refer to Fig. 2 (Insert), information about UNESCO.

(a) Explain **two** threats to natural World Heritage Sites.

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[4]

(b) Assess the likely advantages of being placed on the World Heritage in Danger list.

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